



Your Map to Peak Performance

GPS Products and the Drug-Free Athlete

Quality, Safety, and Efficacy of GPS Products

Since its inception, Genesis PURE™ has been committed to creating, manufacturing, and delivering safe, reliable, and effective products to our consumers. Formulations based on authentic and accurate science combined with meticulous ingredient selection and rigorously quality manufacturing has enabled us to consistently maintain these high standards. It is our unwavering philosophy to only provide supplements that enhance health and performance, that are free of harmful substances or contaminants that otherwise seem to abound in our food and nutrient supply.

Every ingredient formulated into the GPS product line is scientifically examined as to how it can safely contribute to and improve personal biochemistry. Passing that scrutiny, each ingredient is then specified, sourced, and tested to assure that it conforms to exact specifications of activity, hygiene, and purity. Only after passing all of these checks is an ingredient released for manufacturing. NSF certification of GPS laboratories further ensures that proper production practices (GMPs) are rigidly adhered to as ingredients are combined into powders and capsules. This rigorous program of development and manufacturing provides the necessary safeguards for consistently delivering high quality, trustworthy products. Further, it's an assurance to our consumers that what's printed on the label is always an honest and accurate representation of exactly what's in the product.

Product Compliance for Athletes

For the large number of amateur, collegiate, and professional athletes who depend on GPS products to help them meet their performance goals, it is particularly vital that they are able to rely on the company to be absolutely conscientious about its formulations. As the athletic community is subject to ever increasing testing for compliance with anti-doping regulations, banned substances must never be inadvertently introduced through consumption of nutritional products. This caveat clearly underscores and reinforces the importance of GPS's quality assurance programs and the company's total commitment to product safety, efficacy, and integrity.

While we're certain that our product labels accurately describe the full ingredient profile and purpose of each GPS formula, we also recognize that we can further assist our athlete consumers in the proper selection and use of products. To that end, GPS has produced various guidelines and suggested timetables for consumption of these products to maximize benefits during training and performance. With the accompanying 'Guide to GPS Products for the Drug-Free Athlete', we now bring to our athletes a synopsis of GPS product conformance with regulations of various athletic agencies, including USADA, WADA, NCAA, USOC, and IOC. Where guidelines are unclear regarding particular ingredients, we have been in contact with each specific agency to obtain further clarification. We will endeavor to keep apprised of any changes in regulations or their interpretations so that we can bring this crucial information to you. If in doubt about any product or ingredient and how it might be guided by regulations that affect your sport, please contact the appropriate governing agency.

We at Genesis PURE thank you for your confidence in us and the GPS products. We hope that this information on anti-doping compliance will be of value to you and will serve to further illustrate our commitment to excellence in elevating health and performance.



Guide to GPS Products for the Drug-Free Athlete
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PRODUCT	USADA/WADA Regulations	USOC/IOC Regulations	NCAA Regulations
GPS E ²	Conforms	Conforms	1 - see below
GPS PRO-ARGININE	Conforms	Conforms	Conforms
GPS MOOMIYO EDGE	Conforms	Conforms	Conforms
GPS HYDRATION	Conforms	Conforms	Conforms
GPS RECOVERY	Conforms	Conforms	Conforms

1. GPS E² contains 110 mg of caffeine per serving. Caffeine is not a banned substance; however, NCAA regulations only allow urine caffeine concentrations below 15 mcgs/ml. This is the equivalent of approximately nine (9) servings of E² within 2-3 hours. It is possible to consume enough E², or any caffeine containing product, to fail the caffeine tolerances. At normal consumption levels, caffeine is not an issue.

Other Genesis PURE™ Products for the Drug-Free Athlete

PRODUCT	USADA/WADA Regulations	USOC/IOC Regulations	NCAA Regulations
GoYin	Conforms	Conforms	Conforms
Genesis PURE ENERGY	Conforms	Conforms	1 - see below

1. Genesis PURE ENERGY contains 90 mg of caffeine per serving. Caffeine is not a banned substance; however, NCAA regulations only allow urine caffeine concentrations below 15 mcgs/ml. This is the equivalent of approximately eleven (11) servings of Genesis PURE ENERGY within 2-3 hours. It is possible to consume enough Genesis PURE ENERGY, or any caffeine containing product, to fail the caffeine tolerances. At normal consumption levels, caffeine is not an issue.

For reference, you can review the lists at the following sites:

Resources

WADA: <http://www.wada-ama.org/en/World-Anti-Doping-Program/Sports-and-Anti-Doping-Organizations/International-Standards/Prohibited-List/The-2011-Prohibited-List/>

NCAA: <http://www.ncaa.org/wps/wcm/connect/public/NCAA/Student-Athlete+Experience/NCAA+banned+drugs+list>

NFL: <http://images.nflplayers.com/mediaResources/images/oldImages/fck/Banned%20Substance%20List%200209.doc>

NBA: http://hoopedia.nba.com/index.php?title=NBA/NBPA_Anti-Drug_Program_Prohibited_Substances

MLB: <http://mlbplayers.mlb.com/pa/pdf/jda.pdf>